Z532- IA for the web

Project Brief

it

* **Submitting** a text entry box or a file upload

Write a 500-word essay describing the following:

* The name and contact information of the client (and their organization, if applicable).
* A description of the client's organization, including: their target audience, their size, their internal structure, and the nature of their products or services.
* Your interest in designing a site for this particular client.
* The client's interest in wanting the site designed, and in having you (a non-professional) do it.

**Also include a "signed and dated" (acceptable formats include: a forwarded email from them with email headers included, or a digital scan of the signed contract) copy of the following agreement between you and your client.**

I, (client's name) of (client's organization), agree to allow (student's name) to build or redesign a website for me or my organization. I also agree to the following:

1. I understand that (student's name) is a student with a beginning knowledge of Web markup and programming, that he/she is not an experienced professional, and that this website is being designed as a course project and does not represent the work of a consultancy or other established firm. Unlike a professional firm, the student retains no obligation to maintain or provide support for the website beyond the class's semester end-date.
2. I agree to work with the student for the duration of the semester, and will permit either the student or the class's instructor to terminate the project prematurely for any reason whatsoever.
3. I agree that, if the student is paid for his/her work, the income will be on an independent contractual basis, and be unaffiliated with Indiana University, unless the student is employed by the client, which may be Indiana University.
4. I agree not to hold either Indiana University or the class's instructor legally liable for any damages caused by the student during the project (i.e., only the student may be held accountable).
5. (If either the student or client wish for additional protections, add them here and get the approval of the instructor.)

(Your name, date, and signature) : (The client's name, date, and signature)

 Please make sure that your client will be available/reachable for consultation throughout the semester (i.e., that they have no long vacations planned).

Rubric

**Grading Rubric**

| Grading Rubric | | |
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| **Criteria** | **Ratings** | **Pts** |
| Signed and dated agreement |  | 20 pts |
| Contains contact information |  | 20 pts |
| Description of client's organiztion |  | 30 pts |
| Explanation of student's interest |  | 15 pts |
| Explanation of client's interest |  | 15 pts |
| Total Points: 100 | | |